



2026

Community Engagement Packet



Ronald McDonald
House Charities
Northwest Ohio

ronaldmcdonaldhousetoledo.org

Our Programs



Ronald McDonald House

A welcoming, supportive “home-away-from-home” for families with hospitalized children.



Hospitality Suite

A quiet space inside the hospital offering families snacks, comfort, and a moment of rest.



Ronald McDonald Care Mobile

Delivering accessible pediatric care directly into underserved communities.



Hospitality Cart

A mobile cart delivering snacks, coffee, and smiles to families throughout the hospital.

Our Impact



575+

Families cared for through overnight stays



6,500+

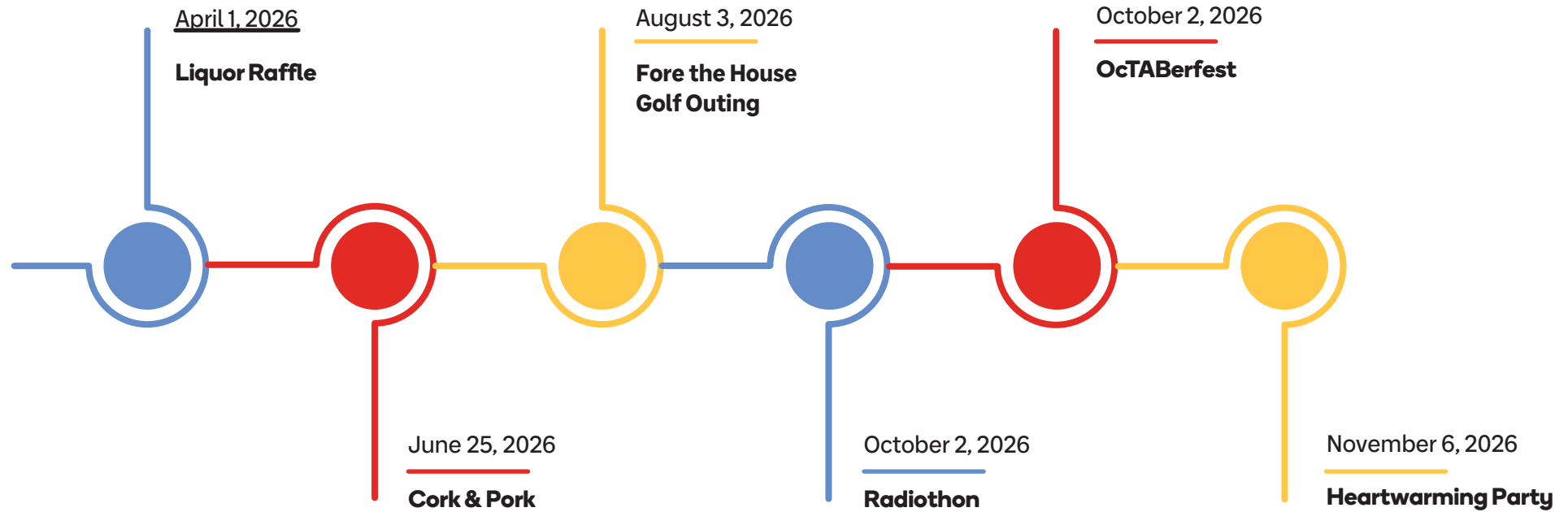
Nights of rest provided



14.54

Days average length of stay

2026 Events Timeline



Our Value

Brand Awareness

94% of individuals recognize the Ronald McDonald House Charities name.

Partnering brands see a 15% brand equity uplift. RMHC ranks as the #5 most recognized nonprofit at retail registers nationwide.

Digital Reach

Facebook: 8.3k followers
Instagram: 1k followers
LinkedIn: 1.6k followers
Email Subscribers: 6.5k
Website: 75,000 annual pageviews



Ways to Partner

Financial Support

Nights of Rest

It costs \$160 per night to house one family—and thanks to generous donors, families never receive a bill. Support our core mission by providing nights of rest that keep families close to the medical care their child needs.

Sustainability Campaign

Support our long-term strength. This fund preserves our building, supports essential maintenance, and ensures our programs can continue serving families for decades to come.

Operational Support

In-Kind Goods & Services

Gifts of goods and services help transform our House into a true “home-away-from-home.” This partnership allows sponsors to support specific projects or fulfill ongoing operational needs.

Areas of support include:

- Appliances
- Cleaning services & entertainment
- House repairs & maintenance
- Kitchen & pantry supplies
- Linens
- Marketing services
- Utilities



\$160

Cost of one night
of rest at Ronald
McDonald House
Northwest Ohio

\$0

Cost to
families, thanks
to our donors





“

“The passion and purpose behind RMHC is unmatched. Supporting the House allows our team to make a direct, meaningful impact on families during their toughest moments. We are proud to be partners.”

- Owen's Corning

Ways to Partner

Employee Engagement

Nourishing Families (Meal Program)

Launching in 2026, this program invites groups to prepare and serve warm, home-cooked meals for guest families. We provide the kitchen—you bring the menu, ingredients, and enthusiasm. Breakfast, lunch, dinner, and baking opportunities are available year-round.

Day of Service

Create a meaningful team experience through hands-on volunteer work. Tasks may include baking, cleaning, routine maintenance, organizing supplies, or craft activities—all while supporting families and connecting with our mission.

Wish List Drive

Host a Wish List drive to help stock the House with essential items for families. Drives can be held in-office, remotely, or through our Amazon Wish List. More information is available at rmhctoledo.org.

Mission Partner Benefits

Inspire
\$30,000+

Humanity
\$20,000-
\$29,999

Unity
\$10,000-
\$19,999

Compassion
\$5,000-
\$9,999

Champion
\$2,500-
\$4,999

Founder
\$1,000-
\$2,499

*Individual Only

*Individual Only

Program naming
opportunity



Event tickets

3 Tables
or Teams

2 Tables
or Teams

1 Table
or Team

4 Tickets
to an event

Naming opportunity
(room/floor)



Story on website



Social media recognition



Commemorative brick



Ribbon cutting opportunity



Logo displayed on website



Founder's Dinner invite



Extra exclusive event

